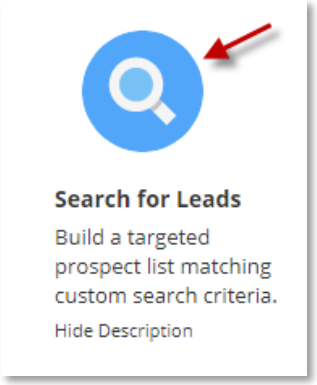
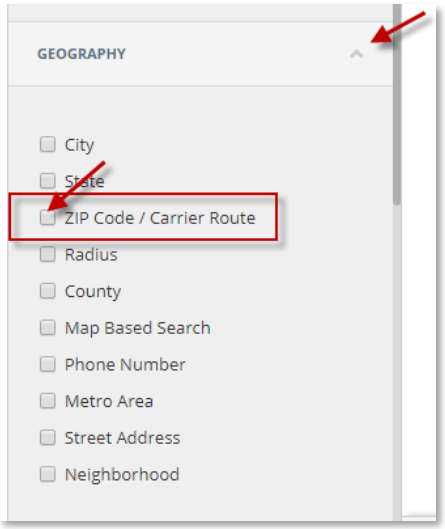
RENTERS CAMPAIGN

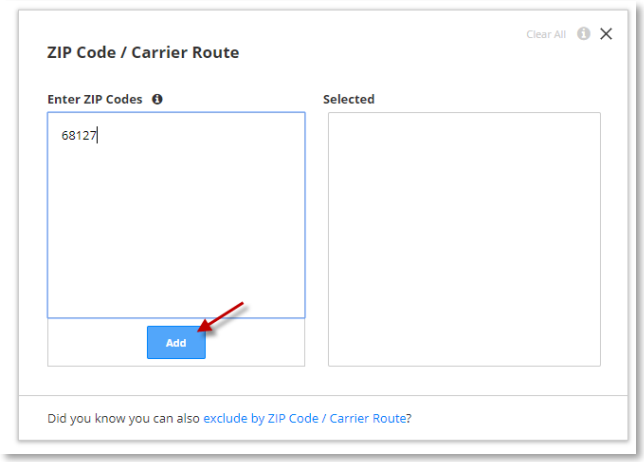
This is a quick and easy 5 step search guide to running an audit for Renters in Multi-Family units in your targeted geographical area.

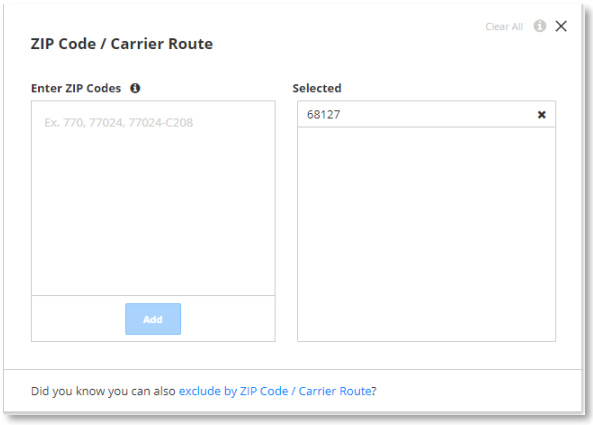
1. **Click Search for Leads, then US Consumers + Auto Data to Build A List.**



2. ***You can select ALL filters you want on the left-hand side BEFORE clicking Run Search. Record counts will update immediately at the bottom of the page when selecting filters***
   Click Geography to find Zip Code and enter your zip(s) and click Add which will move your zip(s) to the Selected Box:



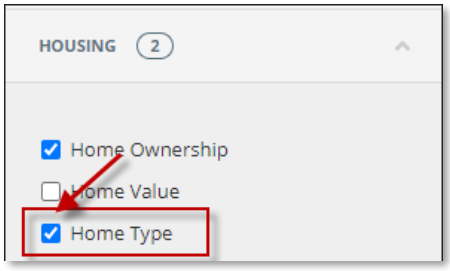


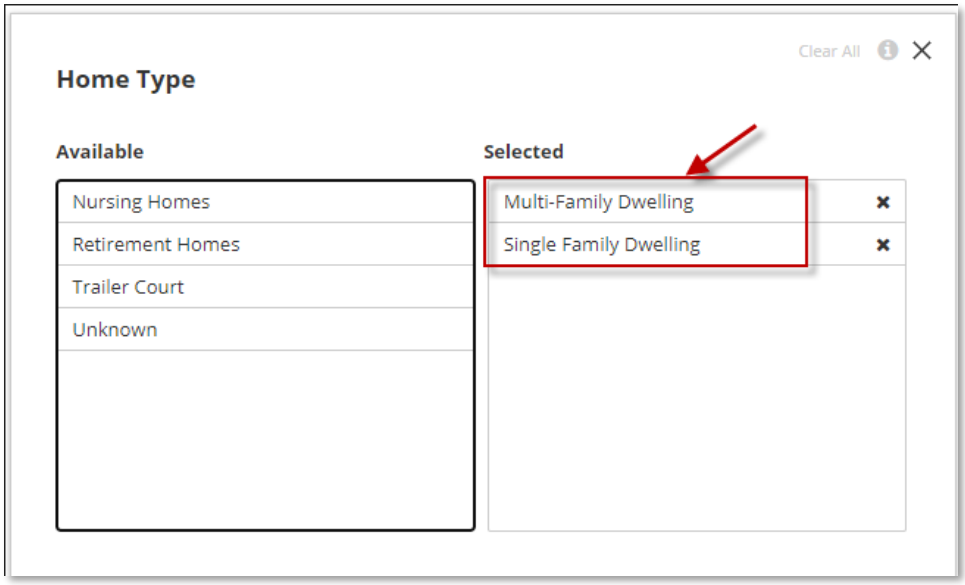


3. **Click on Home Ownership under the Housing Selections section:**

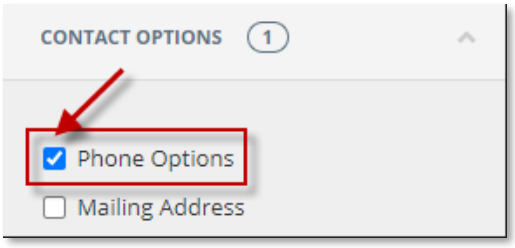
4. **Check mark the Renter box:**

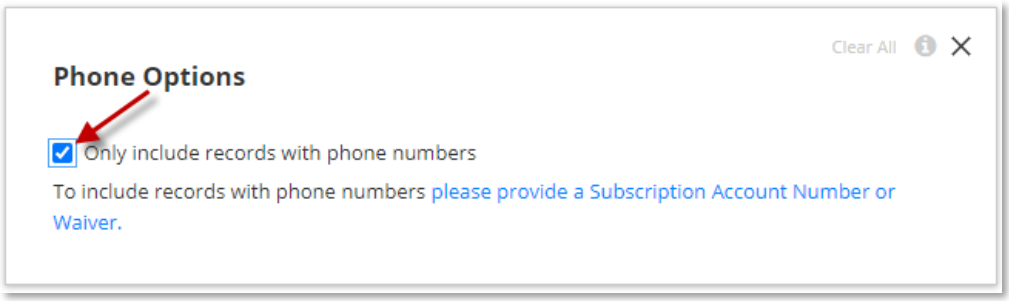
5. **Then click on Home Type and Choose Multi-Family Dwelling and/or Single Family then Run Search.**





*Note: If you are running a telemarketing campaign, make sure you choose *Phone* under Marketing Selections and check mark '*Only includes records with phone numbers*' to scrub against the Federal DNC.





Save List and Export

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE www.dataaxlegenie.com/allstate
CALL 888-870-5117
Email allstatehelp@data-axle.com